

Cookies Policy

JIR Consulting Group ("we," "us," or "our") uses cookies on our website to enhance your browsing experience and provide personalized services. This Cookies Policy explains what cookies are, how we use them, and your choices regarding their use.

1. What Are Cookies? Cookies are small text files that are stored on your device (computer, tablet, or mobile) when you visit a website. They help the website recognize your device and remember information about your visit, such as your preferences and actions.

2. Types of Cookies We Use We use the following types of cookies:

- **Essential Cookies:** These cookies are necessary for the website to function properly. They enable basic features such as page navigation and access to secure areas of the website.
- **Performance Cookies:** These cookies collect information about how visitors use our website, such as which pages are visited most often. This helps us improve the website's performance and user experience.
- **Functionality Cookies:** These cookies allow the website to remember choices you make (such as your username, language, or region) and provide enhanced, more personalized features.
- **Targeting/Advertising Cookies:** These cookies are used to deliver advertisements that are relevant to you and your interests. They also help measure the effectiveness of advertising campaigns.

3. How We Use Cookies We use cookies to:

- Improve the functionality and performance of our website.
- Personalize your experience by remembering your preferences and settings.
- Analyse website traffic and usage patterns to enhance our services.
- Deliver targeted advertisements and measure their effectiveness.

4. Third-Party Cookies We may also use third-party cookies from service providers such as analytics and advertising partners. These cookies are governed by the respective third-party privacy policies.

5. Your Choices Regarding Cookies You have the right to accept or reject cookies. Most web browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies if you prefer. Please note that disabling cookies may affect the functionality and performance of our website.

6. Changes to This Cookies Policy We may update this Cookies Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. Any changes will be effective immediately upon posting on our website.

7. Contact Us If you have any questions about this Cookies Policy, please contact us at info@jirgroup.co.za